



# NEIGHBORHOOD OPPORTUNITY INDEX TOOLKIT

The [WS RISE Neighborhood Opportunity Index](#) (NOI) is an interactive dashboard designed to identify gaps and needs across neighborhoods in Forsyth County, N.C. The NOI can be used to identify under-resourced areas, guide resource allocation, inform policy decisions, support advocacy efforts, and much more. It highlights the needs of communities of color, who are too often denied resources due to systemic inequities.

The NOI was created by [WS RISE](#) and the [Polis Institute](#) with funding from the [Kate B. Reynolds Charitable Trust](#).

In this toolkit, you will find specific instructions on how to use this valuable resource.

## USING THE INDEX

**Forsyth County Block Groups**  
Opportunity Score

9-10 7-8 5-6 3-4 1-2

1 of 250

Area Info by Block Group		United States Average	
Opportunity Score	5	Opportunity Score	N/A
Rank	113	Rank	N/A
Median Household Income (\$)	47760	Median Household Income (\$)	\$72,414
Median Disposable Income (\$)	39859	Median Disposable Income (\$)	\$58,350
Unemployment Rate(%)	0.00	Unemployment Rate (%)	4.10%
Population Over 16 in the Labor Force (%)	100.00	Population Over 16 in the Labor Force (%)	95.90%
Personal Crime Index	60	Personal Crime Index	100
Property Crime Index	95	Property Crime Index	100
Insurance Expenditure by Household (\$)	3146	Insurance Expenditure by Household (\$)	N/A

1 Search

2 Basemap

3 Legend

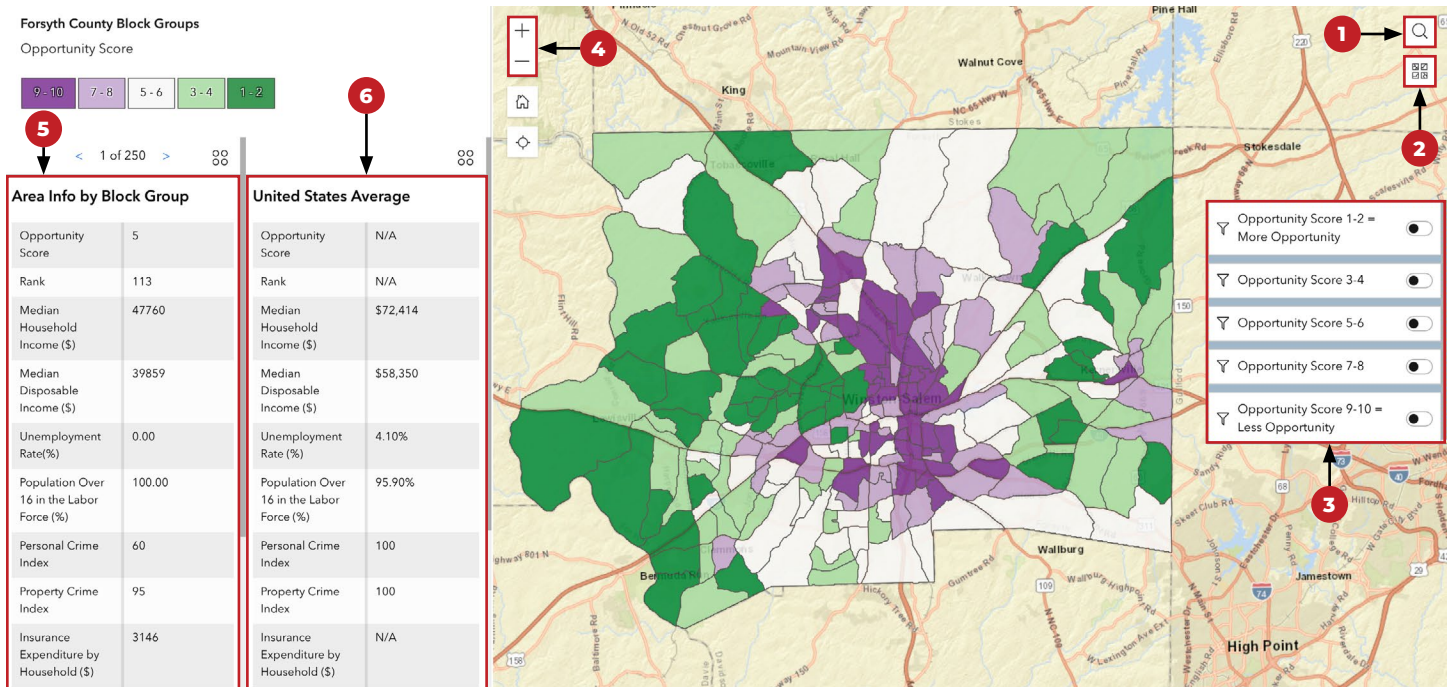
4 Map Controls

5 Filter

6 Table

**1 Search**  
Search for an address using the tool near the top right of the map.

**2 Basemap**  
Select this icon to alter the basemap that is used on the Index.



### 3 Scoring Filter

Use the filters to compare areas based on their Opportunity Scores. Scores closer to 1 represent higher opportunity.

### 4 Zoom

The +/- icon will allow you to zoom into or away from the map. This can also be done by scrolling with the mouse. Zooming in will bring each block group into closer view.

### 5 Area Information Panel

The “Area Information” panel will display the information of the selected block group.

### 6 United States Average Panel

The “United States Average” panel will display the national averages.

## THANK YOU

We hope this information is helpful. Please reach out if you have any questions.

The team at WS Rise

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**You can also find this information in the online User Guide. Scan QR code on right.**

